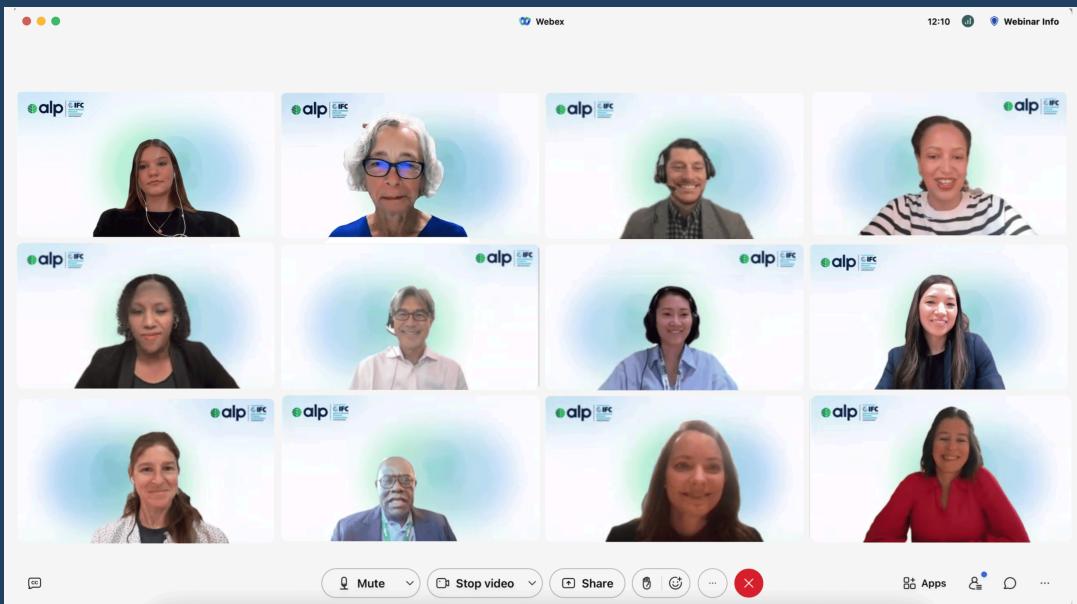




## Expanding Reach, Deepening Impact

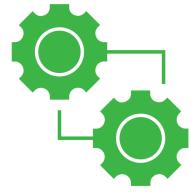


### Highlights from the 7th Annual ALP Developers Conference

The 7th annual Agribusiness Leadership Program (ALP) Developers conference was held virtually in October! The conference brought together 75 individuals actively engaged in implementing the ALP program, including developers, ALP users, and implementing partners and stakeholders. Sessions focused on everything from digital tools to gender inclusion, exploring the past and future of ALP.

[Watch the Recordings](#)

### Key Themes:



### Scalability

After years of testing and refining, ALP is shifting into growth mode—scaling what works through digital tools, strong partnerships, and standardized methods that expand reach without losing quality or inclusivity.

### Job Creation

ALP's push to professionalize cooperatives and agri-enterprises is not just strengthening supply chains, but is also translating into sustainable, off-farm job opportunities and creating more resilient rural economies.

### Partnerships

ALP is expanding beyond the private sector to work more closely with public institutions, positioning itself as a key player in bringing agribusiness capacity-building into World Bank–financed projects.



## BETTER LIFE FARMING

### Stronger Skills, Stronger Farms

ALP Partners with BLF and Bayer to support smallholders in Bangladesh

[Read More](#)

IFC and Bayer have launched a new collaboration to expand the Better Life Farming (BLF) initiative in Bangladesh, accelerating support for rural entrepreneurs and the smallholder farmers they serve. The partnership will scale BLF Centers across the country and equip more than 1,000 agri-entrepreneurs—at least 20% women-led—to deliver services that benefit an estimated 250,000 farmers.

A core pillar of the expansion is the Agribusiness Leadership Program (ALP), which will strengthen the leadership, business, and coaching skills of BLF entrepreneurs. Through ALP's practical, field-tested approach, rural leaders will learn to better manage their enterprises, build stronger market and finance linkages, and serve as trusted

advisors on resilient, climate-smart farming. This includes the use of digital tools, improved agronomic practices, and more effective engagement with farmers—key elements for boosting productivity and incomes.

Opportunities ahead include expanding mechanization, deepening commercial partnerships, and leveraging ALP to support sustained growth and rural job creation in Bangladesh. Stay tuned!



## How ALP Could be a Driving Force Behind the AgriConnect Initiative

The newly-announced AgriConnect initiative by the World Bank Group sets an ambitious course: transform smallholder agriculture from fragmented subsistence systems into a major engine of jobs, growth and food security.

As AgriConnect seeks to connect fragmented supply chains and create jobs, ALP is uniquely positioned to supply the institutional-capacity building backbone needed to make this transition real. ALP has been working for nearly a decade to connect fragmented supply chains by encouraging growth and professionalization at the last mile. And ALP's framework creates a variety of off-farm jobs by helping cooperatives evolve into viable business hubs capable of generating employment and by developing the human capital and organizational discipline that would make AgriConnect interventions sustainable.

ALP also has experience reducing risk by professionalizing supply chain actors to make them more bankable. ALP trainings on training on leadership, financial literacy, and performance management would complement AgriConnect's derisking tools to ensure that capital flows into systems that are better managed and more transparent.

By scaling shamelessly, adapting creatively, and linking learning with investment, ALP can help AgriConnect connect fragmented systems, unlock private sector potential,

and create the jobs of the future across agricultural value chains.

[Learn more about Agri Connect](#)



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